

STAR MILLING CO., Perris, California

Connect for Excellence.

Pennent™ was developed specifically to assist feed mill managers to improve mill efficiency by closely managing processes and production costs. Star Milling Co. has utilized the tools in the Pennent™ system to enhance its operations and sustain profitability.

Customer Stories, Real Results

Star Milling Co., Perris, California

Star Milling Co. in southern California manufactures 120,000 tons of feed each year, producing more than 300 products for many different species of animals, including extruded products such as horse, dog, cat and fish feeds. The company sells through dealers in California, Arizona, Nevada, Utah and Hawaii. It sells pellets, extruded and textured feeds under its own brands and custom manufactures for private labels.

The family owned mill started using tools in the Pennent™ system in July 2008. Through the use of these tools, Star Milling Co. has identified bottlenecks, maximized labor and adjusted its product mix to increase profitability. The process improvements gained through the use of components of the Pennent™ system achieved a rapid payback of Star Milling Co.'s investment.

Use of tools within the Pennent™ system has assisted in reducing downtime and increasing output. The auditing and forecasting functions have increased the sustainability of Star Milling Co.'s operation. Efficiency opportunities have resulted in an average savings of more than \$40,000 per month.

Here is how Star Milling Co. benefits by engaging tools found in the Pennent™ system:

- Lowered milling cost by more than \$10,000/month due to 15% greater efficiency
- Less feed shrink saved \$10,000/month
- Less liquid shrink saved \$20,000/month
- Staff reduced by 10 positions
- Overtime staff needs reduced by 5%

“Star Milling is a whole new company.”
– Bill Cramer, President

Winning Mills, Common Thread

The Pennent™ system helps improve your mill's production efficiency by closely managing daily and monthly production costs. Track and analyze data to identify efficiency-building opportunities at your location.

For more information and to discover how Pennent™ can improve mill efficiency and costs, connect to www.GoPennent.com.

Value at a Glance*

Excellence in Efficiency: Improved efficiency by 15% and lowered costs that saved \$10,000 per month with less downtime

Excellence in Operation: Reduced liquid and feed shrink that saved over \$30,000 per month

Excellence in Management: Improved staff productivity and reduced overtime by 5%

Other Excellence: Reduction in accidents, returned feed and loss

*Results may vary by customer



On the left standing in front of the palletizing robot is Bill Cramer, President of Star Milling Co. Next is his cousin, Todd Cramer, manager of Manchester Feeds in Poston, AZ, where they produce all of the hay pellets, and Bill's father Richard Cramer, CFO of Star Milling Co.